



UnBox 2013. Highlights.

Hands On
Minds On
Hearts On
Feb 7-10
2013
New Delhi
India



UnBox 2013. Highlights.

FORMAT

The format for UnBox 2013 departs from the previous two years, making it more open, vibrant and experiential. The ample, unique & green spaces at this year's venue, allows us to program multiple elements simultaneously, creating more of a festival and less of a conference. Multiple stages, several work rooms, bespoke lab spaces and open resource networks will house the nearly 100 different pieces of programming. All day bars and cafes will further add to the community atmosphere and inspire at least a few conversations. With more than half of the audience being active participants, UnBox 2013 will truly be a community-created festival.

Attendees and participants will be free to roam, choosing from varied options of engagement, in an environment that encourages and facilitates conversation. UnBox 2013 will span four days, affording people time to take in all the offerings in an intimate and leisurely manner, ensuring the experiences have greater resonance.



UnBox 2013. Highlights.

Performances

Experimental, interdisciplinary performances are an intrinsic part of UnBox. In 2013 multiple artists and performers come together for several music and audio-visual performances that embody the crossover spirit of UnBox.

Workshops

In 2013, workshops form a core part of UnBox allowing participants to engage deeply with an international group of exemplary practitioners and studios in a true 'Hand On, Minds On' fashion, ranging from skill-building around cognition to creating products using technology tools, with craftspeople.

Showcases

UnBox 2013 provides a platform for practitioners and creators to engage participants in showcases of progressive content, projects and processes. This will take the form of installations, exhibitions and screenings, specially curated for UnBox.

Seminars

Eminent scholars, thinkers, and doers present their work while challenging attendees to question and rethink conventions on topics like education, manufacturing, anthropological inquiry, design, music, and traditional worldviews. Seminars are conversational, and audience participation is encouraged.

FoodLab

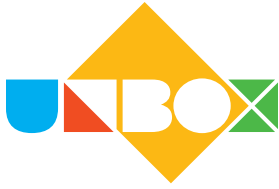
An explosion of gastronomical delights, FoodLab is the umbrella title for all things food and beverage at this year's festival and builds off the success and popularity of last year's Food Lab. New and different preparations and ingredients explore pairings that promise to be as serendipitous as they are delicious. These culinary efforts culminate in a festival-ending feast to close this year's UnBox on a high, and tasty, note.

Open Labs

Designers, artists, musicians, chefs, programmers, and even a master brewer unite at this year's festival to explore their skills and trades in a new context to see what emerges. Our hosts will engage with participants in this exploration, making these truly hands-on experiences. Elements created in the labs add to the festival flavor, with tangible outputs shared, sold, or even eaten.

Fellowships

The UnBox Fellowships are a core component of the festival. Diverse offerings set within inspiring contexts will challenge participants while pushing the "action at the intersections" in new directions. The 2013 Fellowships are anchored by projects exploring: film and digital media for open-governance, augmenting agriculture with new technologies, gaming for social innovation, culture and heritage preservation, and sustainable lifestyles. The UnBox Fellowships 2013 have been co-conceived with our partners - the British Council, the Arts & Humanities Research Council, UK and the Science & Innovation Network at the British High Commission.



UnBox 2013. Highlights.

HIGHLIGHTS

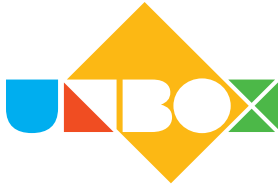
The guiding principle of exploring action at the intersections requires a diverse, interested, and interesting group of attendees, participants, and partners to ensure these explorations are as exhaustive as they are exciting. This year promises to be even bigger and better than ever before. Here is just an example of some of those joining us to push boundaries engagingly:

DIGIFORM LAB

A lab that explores aspects of digital form-giving and manufacture.

The lab is hosted in collaboration with 3D Systems Inc. (makers of the 3D ZPrinter in use at the lab) and CADD Centre, a consulting and training institution for 3D technology and design. Mithun Varghese, a digital entrepreneur and artist in Kochi, facilitates the lab while also sharing progress on his new line of products. Also equipped with a high resolution 3D scanner and workstation, the lab is open for use and experimentation and features:

- ▶ Seminars and hands-on workshops
- ▶ 3D printed identity sculpts that are based generative modules being explored for UnBox
- ▶ 3D printed merchandise from the KarmicFix and BLOT
- ▶ A 3D collection titled “Future Forest”
- ▶ A digital archive of the Museum of Everyday Life at The Sanskriti Foundation
- ▶ A collaboration with the Artisan Node that contrasts form giving in terracotta, in digital clay



UnBox 2013. Highlights.

ARTISAN NODE

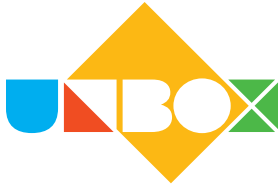
Indian Artisans collaborate with artists and designers at UnBox to take craft-design intervention in new directions

UnBox is collaborating with the pioneering crafts and heritage organizations The Sanskriti Foundation and Dastakar to share the work processes and innovation challenges of master artisans with participants.

The Artisan Node at UnBox provides the following experiences:

- ▶ a hands-on experience with the chance to observe master artisans and their approaches
- ▶ debate and conversation with the people behind these seminal organizations
- ▶ creative workshops that propose imaginative ideas for challenges in the crafts
- ▶ resources for creating spatial and artistic experiments at UnBox
- ▶ create merchandise for UnBox participants

The challenge of creating meaningful craft-based interactions at a festival like UnBox is a critical conflict to consider. Artisan Node examines not just the expansion of the possibilities of craft, but also critiques typical conceptual and creative dynamics between design interventions and craft knowledge.



UnBox 2013. Highlights.

SPACE FRAME

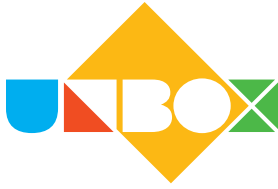
Space Frame is an open lab that addresses spatial projects, art installations and performances at UnBox. It is led by The Busride studio (Mumbai) and a group of architects and students.

The spatial preparation for UnBox is a collaborative project in itself. Materials, modules and resources have been bartered, re-purposed and created from an assemblage of prior projects and new ideas.

The challenge for space design at UnBox is tethered by principles that direct this open lab towards :

- ▶ frugal use of finances and materials
- ▶ multi-purposed and re-purposed building modules
- ▶ barter and exchanges between festivals and studios
- ▶ collaborations with other labs and projects within UnBox
- ▶ creating hands-on experiences for participants
- ▶ leaving behind a permanent installation at the UnBox venue

The Space Frame Lab will have resources for stitching fabric, basic metal and woodwork, and an inventory of fabric, rope and modules.



UnBox 2013. Highlights.

TECHPLAYLAB

The TechPlayLab gives participants hands-on access to a selection of emerging material and digital technologies.

TechPlayLab will foster conversations around the impact of multidisciplinary interventions on the development and commercialization of future technologies. 'Play' is crucial in both describing the nature of interactions at the lab and in curating a selection of technology toys.

The TechPlayLab at UnBox 2013 is a seed for a much larger initiative around material sciences proposed in 2014, and is co-created with the following team:

Mansoor Siddiqi - A technology consultant with a HUGE range of interests and competencies.

Dr. Jon Rogers - Course director of Product Design at the University of Dundee specializing in the design of digital products.

Mithun Varghese : An architect that is presently setting up a digital manufacture-based brand in Kochi, India.

Thiruda & Romit Raj > Thiruda, from the Indian audiovisual collective BLOT, and Romit Raj, a programmer, are curating some screen based technologies and toys.



UnBox 2013. Highlights.

FOODLAB

An open kitchen and culinary experiments group that explores gastronomic experiences.

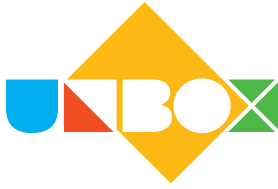
Food has always been an UnBox thing. The festival pays close attention to what is consumed and the manner in which it is consumed. Local practices, experimental attitudes, and a spirit of cooperation define UnBox's culinary selection.

The FoodLab is a collaboration between the UnBox team, fashion designer and bakery-owner Dennis Francis Theo, and conceptual restaurant The Grey Garden.

The canteen is responsible for:

- ▶ imaginative breakfasts and lunches for participants
- ▶ the UnBox Winter Picnic
- ▶ curating novel Delhi street foods
- ▶ empowering the venue's kitchen with fresh approaches
- ▶ creating culinary experiences around partner-provided specialized ingredients
- ▶ facilitating workshops within a community kitchen
- ▶ the festival feast completing UnBox 2013
- ▶ co-creating gastronomic spaces with other labs

FoodLab is actively seeking partnerships to barter ingredients, recipes and stories in exchange for opportunities to showcase their enterprises to attract collaborators.



UnBox 2013. Highlights.

PERNOD-RICARD LIQUID LAB

Progressing a mandate to experiment with spirits at UnBox, the Liquid Lab is led by mixologist Arijit Bose and brewer Aditya Challa.

On the heels of the supremely successful Liquid Lab at UnBox 2012, this year promises several new dimensions.

The UnBox team has translated the Pernod-Ricard portfolio into several projects, each resulting in innovative concoctions and directions that tease participants to learn more about the inner world of brewing and mixing.

The Liquid Lab includes the following projects :

- ▶ Jameson's Arcade & Screen Bar
- ▶ Absolut Artisanal Bar
- ▶ Nine Hills Vino Picnic
- ▶ The UnBar
- ▶ Absolut Unique Me
- ▶ Pernod-Ricard Hack Bar
- ▶ Kahlua Dessert Cafe

Arijit Bose is a leading mixologist and spirit consultant that also partnered in creating 'PCO' - a speakeasy that is one of the trendiest concepts in Delhi.

Aditya Challa is the brewer and entrepreneur behind Singaporean craft beer brand 'Jungle Beer'. He is heavily invested in flavour and ingredient innovations.



UnBox 2013. Highlights.

ZINE PRESS

The Zine Press at Unbox will be a live studio exploring collaborative efforts of design writing and documentation, with the objective to create a rich narrative of the conversations and experiences at the festival this year.

Communication design practice and author/publisher of Dekho: Conversations on Design in India, Codesign, will facilitate the studio experience, as part of their ongoing initiative to create engaging and original content that is rooted in the context of emerging Indian creative practices. The Zine Press will be mentored by Prof Teal Triggs. Prof Teal Triggs is Associate Dean at Royal College of Art, London. She was previously Course Director, MA Design Writing Criticism within the School of Design at LCC and is internationally recognized for her experience with the Zine format. Supporting her and forming the core team for this space, is a curated group of young creative professionals from India—Sameer Kulavoor, Ruchita Madhok, Kriti Monga, Mayank Mansingh Kaul and Deshna Mehta—each bringing their unique experience of creating independent content to the effort. The core group will engage with all aspects of the festival, with the objective of documenting ideas, conversations, emotions and reflections at the festival through a combination of written & visual material. Attendees and other participants at the festival will be encouraged and invited to share their contributions with the Zine Press. The Zine Press will culminate in the creation of a festival journal as a takeaway of the vibrant process of assimilating diverse opinions, skills, processes and journeys in the act of content creation and dissemination.

Supported by the British Council.



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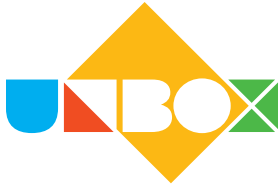
SOUNDCAMP

An electronic music production space hosted by Border Movement and Goethe-Institut with artists from South Asia and Germany

SoundCamp is a Border Movement project that has its origins in a 3-week residency in Sri Lanka in 2012. The SoundCamp at UnBox invites musicians to create and experience a temporary, collaborative music creation space.

At UnBox, SoundCamp will :

- ▶ Record with UnBox musicians, and develop collaborative material to create the 'Sounds of UnBox' music sampler compilation
- ▶ Collaborate with the GamesLab to create a bank of sounds and scores for their proposed video-game.
- ▶ Create a conversation and presentation around temporary spaces for music culture. Gerriet Schultz will lead and share his experiences running one of Berlin's iconic clubs.
- ▶ Perform at the closing party of UnBox as an ensemble of artists.
- ▶ Kick off a larger project at UnBox 2014 in ideation with UnBox participants.



UnBox 2013. Highlights.

NEW PERCEPTIONS

by Pan Studios (UK) and Gerry Hopkinson (UK)

A workshop that targets a re-assessment of human perception to re-imagine daily experiences.

Two kinds of design interventions can be employed to improve the human experience. The first, and most common, is through 'events': activities with a beginning, middle and end; within a specific context.

The second, and far less explored, form is through transformations of the individual – constantly enhancing the way someone interacts with the world around them.

The potential value in these various disciplines should be considered collectively as an emerging applied science: Experiential Research & Development.

The goals of this experience are :

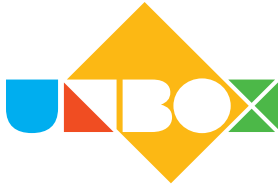
- ▶ To argue the case for Experiential R&D using a combination of case studies, workshops and live experiments.
- ▶ To provide participants with skills based upon our investigation that help improve them personally and professionally.
- ▶ To test the validity of the ideas with an open discourse.

A series of experimental, competitive workshops where the festival itself becomes the point of experiment, and the workshop, in turn, affects the experience of the festival will be conducted.

PAN is a design and research studio that promotes the idea of Experiential Design and is collaborating with Gerry Hopkinson, co-founder of PR agency Unity, for the workshop. Gerry was one of the voices for UnBox 2012, and is an important advisor for the festival in 2013.

www.panstudio.co.uk

Supported by the British Council.



UnBox 2013. Highlights.

DESIGN WRITING

by Prof. Teal Triggs (UK)

A curated team of writers explore UnBox as a fertile ground for progressive design thinking and writing

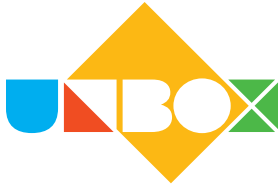
It is imperative that UnBox nurtures and creates repositories of local knowledge and commentary to understand the nuances of the bridges between tradition, culture, modernization and design, while inspiring a truly 'Indian' way of design.

At UnBox 2013, Prof. Teal Triggs, an expert in design writing from the Royal College of Art, UK, will create avenues to share her experiences, and facilitate the exploration of progressive ideas and techniques in design writing and documentation.

A curated set of 6-8 participants, selected in advance of the festival, will be part of a focused workshop mentored by Prof. Triggs that immerses them in all aspects of the festival, with a view to create written pieces on aspects of the festival.

Daily workshop and review sessions with Prof. Triggs will refine the outcomes with a view to finding their way into the UnBox Zine to start with, but into mainstream national and international publications as an end.

Supported by the British Council.



UnBox 2013. Highlights.

INSIGHT JOURNALISM HACKJAM

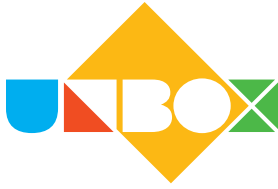
by Bespoke (UK), Mozilla & National Institute of Design

Presented by Bespoke and Mozilla, and building on a project with National Institute of Design, the HackJam brings together a multidisciplinary group to prototype technology solutions for insight journalism.

While there has been an explosion in using new media to document everyday life, from family videos shared on YouTube to neighborhood blogs, both policymakers and designers have only just begun to explore the impact that these different outlets can have on wider consultation, regeneration or innovation efforts.

BESPOKE was inspired, created and funded to bring together community journalism and design to find out whether journalism could be used as an Insight Tool and a platform for innovation in design and technology.

For UnBox, Dr. Jon Rogers from Bespoke facilitates a HackJam beginning in January at the National Institute of Design in Ahmedabad. The support of Mozilla and its Indian community of coders in this workshop connects the dots between hyperlocal content, insight journalism, new media, interactive newsprint technology and Indian community contexts.



UnBox 2013. Highlights.

NATURE BAZAAR

by Laila Tyabji (Dastkar) & UnBox mentors

Pioneering crafts group Dastkar pitches a challenge to UnBox to bring sustenance to their newly established Nature Bazaar through user-centered innovation

Led by Ms. Laila Tyabji, Dastkar has been working with crafts and craftspeople for over 3 decades. Dastkar recently won a Delhi tourism tender to turn the abandoned Kisan Haat (Farmer's Market) near Mehrauli, New Delhi, into a more permanent Nature Bazaar.

Nature Bazaar's concept is "A vibrant, colourful, constantly changing space where craft & design meet food, herbal & eco-friendly products, and tradition sits side-by-side with contemporary style".

The challenge of Nature Bazaar is to create an intellectual, artistic and cultural hub that resonates with artisans' needs to progress, and with customers' needs for contemporary experiences.

A society for crafts and craftspeople - Dastkar is a registered society that aims at improving the economic status of craftspeople, thereby promoting the survival of traditional crafts.

www.dastkar.org



UnBox 2013. Highlights.

UNBOXING MUSEUMS

by Sanskriti Foundation, Flow India & UnBox mentors

Hosted at the inspiring Sanskriti Foundation, this workshop takes participants on an exploratory journey of 3 museums, arriving at interventions that could educate old and new audiences.

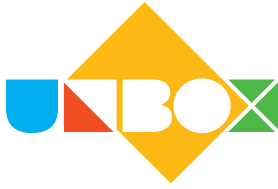
- ▶ Sanskriti Foundation, Flow India & UnBox will co-create a workshop experience that takes a group of 10-15 practitioners on a tour and investigation of the three museums in the Sanskriti complex. CGAP

UnBox participants will brainstorm and co-create ideas based on specific challenges posed by the Foundation, with a focus on uncovering new experiential ideas for visitors, artists and stakeholders. The different ideas will be compiled as a book of directions for the Foundation.

Established in 1978, Sanskriti Foundation cultivates an environment for the preservation and development of the artistic and cultural expressions of India, and the world at large. Sanskriti perceives its role as that of a catalyst, in revitalizing cultural sensitivity in contemporary times.

www.sanskritifoundation.org

www.flowindia.com



UnBox 2013. Highlights.

MACROFINANCE

by CGAP, Quicksand & UnBox Mentors

Quicksand and CGAP will moderate a hands-on workshop targeted at generating ideas to resurrect the microfinance sector in India. A field site might be chosen to prototype these ideas.

This workshop, remotely co-created by CGAP (an initiative of World Bank) builds a case for engaging with human-centered research and innovation for revitalizing microfinance. These streams can facilitate a rich, shared understanding of stakeholders, and deliver distinct, relevant opportunities for financial products, services and experiences of the future.

CGAP and Quicksand will facilitate a workshop to uncover and detail new service delivery experiences using the scenario of a new financial product and a local partner. Participants will engage with mentors in contextual enquiry followed by ideation and workshop sessions.

CGAP is an independent policy and research center dedicated to advancing financial access for the world's poor. It is supported by over 30 development agencies and private foundations who share a common mission to alleviate poverty.

<http://www.cgap.org>



UnBox 2013. Highlights.

PEDESTRIAN

by The Busride

The Busride studio examines the peculiar architectural, cultural and professional opportunities of creating pedestrian urban experiences.

The pedestrian experience connects various elements of the Indian street: green cover, shading, lighting, safety, vibrant commerce, residential issues, waste management, and more progressively, an active street art culture, a progressive soundscape, and other younger attributes to urban life. An activated street, one filled with art, music and culture, becomes increasingly more economically stable, and safe for pedestrians.

The Busride explores this aspect of Hauz Khas village, with cutaway examples of their own extensive project in Bandra, Mumbai. Both these find their roots in "pakhadis" or villages, and face similar issues. In the drawing of parallels, the workshop strives to produce a fun, stylish yet progressive way forward for issues faced by both these areas.

www.jointhebusride.com/

<http://bandraforyou.blogspot.in/>



UnBox 2013. Highlights.

BEHAVIOUR ARCHITECTURE

by Final Mile

FinalMile - 'Behaviour Architects' from Mumbai - facilitate a workshop that explores the non-conscious cognitive processes that influence how we make choices.

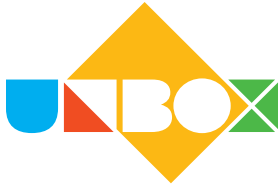
A diverse range of sciences, including behavioral economics and cognitive neuroscience, are presenting us with a more nuanced understanding of the human condition. A condition guided not solely by rational choice, but one that is influenced by non-conscious, relatively automatic processes.

By applying the developing paradigm of human cognition to design, we enhance our ability to create products and services that meet the user, not where we rationally believe they exist, but where they quite naturally live.

Join Final Mile for an hour each day to unlearn the common assumptions regarding human cognition and behavior, reframe the research and design process, and apply this new model to a socially relevant opportunity.

FinalMile is a first-of-its-kind consulting company in the world. Its practice of Behavior Architecture is built on the principles of Cognitive Neuroscience and Behavioral Economics.

www.finalmile.in



UnBox 2013. Highlights.

BOTTLE OF BREAD

by Arijit & Jungle Beer

Indie Singapore beer brand 'Jungle Beer' will team up with mixologist Arijit Bose and participants to create special UnBox brews with a focus on cross-pollination and sensory experiments.

Aditya Challa is the brewer and entrepreneur behind multiple award winning, Singaporean craft beer brand - 'Jungle Beer'. Aditya single-handedly brews, bottles and supplies Jungle Beer in Singapore, and is heavily invested in innovation in flavours and ingredients.

PUMA SOCIAL CLUB

by Puma, The Busride, BLOT! & Quicksand

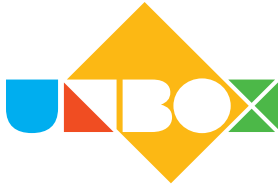
Puma, The Busride, BLOT! and Quicksand collaborate to give upcycling and repurposing a new meaning by extending it to festival decor, as UnBox interiors make their way to the new Puma zero-carbon footprint store in Bangalore.

The Puma Social Club is a new concept housed in a one-of-a-kind Puma store and is possibly the first truly sustainable flagship experience for a brand. It's agenda is to represent the most progressive ideas around art and culture, while also being a watering hole for the city's enlightened youth.

Taking this spirit of sustainability and up-cycling forward, UnBox has proposed a format including:

- ▶ A parallel mapping of the Puma store and UnBox festival plans and artist networks
- ▶ Design and curation of aspects of the new Puma Social Club, including a large 'play' area, using a modular system made with repurposed materials.
- ▶ An assemblage of UnBox decor made relevant for an entirely new context carried out by The Busride

www.puma.com



UnBox 2013. Highlights.

NEO HERITAGE

by INTACH & UnBox Mentors

Heritage conservation organization INTACH provides a live historical site for design intervention to envision imaginative user-centered experiences.

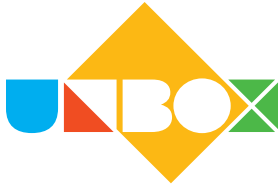
The Indian National Trust for Art and Cultural Heritage (INTACH) is India's largest non-profit membership organization dedicated to conservation and preservation of India's natural, cultural, living, tangible and intangible heritage.

Its mission is to:

- ▶ Sensitize the public about the pluralistic cultural legacy of India and instill a sense of social responsibility towards its heritage;
- ▶ Document unprotected buildings of archaeological, architectural, historical and aesthetic significance; and cultural resources
- ▶ Develop heritage policy and regulations, and make legal interventions to protect heritage when necessary;
- ▶ Provide expertise in the field of conservation, restoration and preservation of specific works of art; and encourage capacity building by developing skills through training programs

UnBox is co-creating a workshop with INTACH to take participants on an informative journey through a live heritage site while seeking multiple perspectives that transform the urban experience of such ancient treasures.

<http://www.intach.org>



UnBox 2013. Highlights.

BUILDING COMMUNITY

by Workshop Architecture

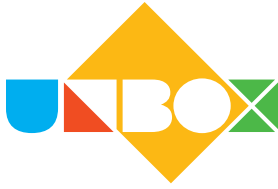
WORKSHOP Architecture is a non-profit design-and-make studio focusing on participation, learning by doing, and cultivating deep understanding of place. Living temporarily with the communities they are working with, they bring new ideas whilst engaging in local building crafts and materials.

'Building Community' is an exhibition about the studio, being held at the British Council in conjunction with UnBox, showcasing their recent and upcoming work in India.

Notably, their next project, in partnership with the Indian Trust for Rural Heritage and Development (ITRHD), the British Council, and the Architectural Association, explores low-cost, sustainable architecture in the context of Hariharpur, a small village in rural Uttar Pradesh.

ITRHD is striving to protect Hariharpu's classical music tradition and promote this valuable cultural heritage through basic infrastructure provisioning - including health, education and sanitation. The studio will work with the community to design and construct a school building that acts as a prototype for contemporary rural architecture in India.

Time/Date/Location: WORKSHOP will be presenting their work, and leading a discussion about community-engaged design, at UnBox on Friday 8th February; the event will culminate with a performance by the Hariharpur musicians.



UnBox 2013. Highlights.

TRAVELLING ARCHIVE

The Travelling Archive is a website chronicling an ongoing journey through the rich and varied folk music of Bengal, covering mainly Bangladesh and the eastern Indian state of West Bengal and some adjoining areas of Assam, in the east of South Asia.

The Travelling Archive shares with readers and listeners extracts from a growing collection of Bengal's folk music, recorded in the field by Moushumi Bhowmik and Sukanta Majumdar since 2003.

The collection is nearly 180 hours of songs and interviews from about 100 sessions, and it is sorted here by [performer/ composer, form and place names](#), with descriptions of the [recording sessions](#), while the audience/viewer is taken through an interactive map.

For UnBox, they will share their unique process while facilitating a group experience that will perform field recordings with a group of Bengali migrant workers in New Delhi. They will make recordings on the theme of 'migration, memory and music' - an extension of their work in London in 2007.

<http://www.thetravellingarchive.org>

VELOWALA PROJECT

This is an evolution of a project developed by John Thackara and BLOT! that was facilitated as a workshop on new opportunities for 'velocommerce' by Arjun Mehta, founder of the Shuruat project.

'Velocommerce' is commerce dependent upon the bicycle (from the French word 'velo' referring to bicycle). India is a fantastic place to observe velocommerce in action. This project has opened our eyes to this crazy universe of activities, products, services, design, economy and humanity that is mobile using bicycles. Velocommerce is all about the mobility of property, and it challenges notions of ownership and private capital. Its existence at the intersection of entrepreneurship, mobility, sustainability, grassroots innovation, cultures, local economies, and last-mile service delivery makes it special.

Shuruat is an organisation with the goal of leveraging product design and technology innovation to serve segments at the base of the pyramid. Arjun is currently working to design and distribute mobility aids in semi-urban and rural India.



UnBox 2013. Highlights.

EXPLORING BAMBOO

by Sandeep Sangaru

Sandeep Sangaru will facilitate a hands-on workshop with artisans, taking cues from the needs of UnBox and the challenges posed by participants towards innovation in bamboo.

Bamboo as a material has not been experimented and developed for use in large-scale production methods so it remained as a poor man's timber. The general perception is that any product or furniture made from bamboo has to be cheap. But this is not the case as all natural materials come with their unique characteristics. Every natural material has been stereotyped/compartimentalised for its usage because little has been done to repurpose it in contemporary living.

This workshop intends to demonstrate newer ways in which bamboo can be used as a material, to understand material (bamboo) and its unique characteristics (strength, lightness, flexibility), as well as design intervention in traditional crafts. Artefacts will be produced as a proof of concept for innovative thinking.



UnBox 2013. Highlights.

PERFORMANCES

SOUMIK DATTA

"British Sarod Maestro' (Time Out) and composer Soumik Datta is fast being recognized as "one of the the biggest new music talents in Britain" (Vogue). He has led groundbreaking new arts projects as a resident artist for the London based Alchemy Festival and the Rich Mix cultural foundation.

The creator of the first electro acoustic Sarod, Soumik combines guitar riffs with Indian melody, electronica and drum n bass to create a hybrid sound distinctively his own.

He is currently touring with the stellar Austrian drummer Bernhard Schimpelsberger on the project 'Circle of Sound'.

www.soumik.info

SASKIA RAO

Saskia Rao-de Haas is a virtuoso [cellist](#) and composer from the [Netherlands](#) based in [New Delhi](#). Saskia's contribution to Hindustani classical music is through the Indian cello, an instrument fashioned out of the cello that enables it to be played in Indian classical concerts.

Saskia is pursuing her doctoral studies in music and will be bringing all facets of her musical and academic worlds to UnBox. The nature of her performance at UnBox is being developed and built around a larger programme around instrument modifications and collaborations with other musicians.

Saskia is also contributing a recording session to the development of the Games Lab fellowship videogame as an instrumentalist and inspiration for one of the levels.

www.saskiarao.com

GWYNETH WENTINK

Gwyneth Wentink, one of the leading harpists of her generation, has been fascinated by Indian culture for many years. She travels around India regularly, and has introduced the country to the little known instrument. One of the major fruits of her travels to India is the unique ensemble she has formed here: Better Than Coffee. More recently, she teamed up InnerAct - an audiovisual performance with harp, electronica and visuals, based on the groundbreaking composition 'Canto Ostinato'.

InnerAct takes place on the fascinating intersection between music, visual art and technology, and provides a unique experience for all the senses.

During the next 18 months, Ms. Wentink, electronica specialist Wouter Snoei and video artist Arnout Hulskamp will bring this arrangement to national and international stages.



UnBox 2013. Highlights.

PETER CAT RECORDINGS COMPANY

Peter Cat Recordings Co. is a New Delhi-based band that creates and records a variety of different music, ranging from Gypsy Jazz to Ballroom.

NEW CULTURE MASH UP

A live audiovisual project helmed by electronic artists BLOT! and Nucleya, New Culture Mash-Up presents a unique approach to the composition of contradictions in the audiovisual space.

INDIAN OCEAN

Indian Ocean is one of the country's top bands, and are coming to UnBox through a partnership with the Mohan Foundation.

SOUNDCAMP ENSEMBLE

The SoundCamp music lab at UnBox is created by Border Movement and supported by Goethe-Institut, and will assimilate and perform with the sounds of UnBox.

PUMA LOVES VINYL w/ Kohra and Vinayaka

Pitching together two underground stalwarts from the Indian electronica scene and having them explore their secret hobbies is a perfect excuse for a classic UnBox evening. A great sounding Vinyl is a thing of sheer beauty. PUMA celebrates the renaissance of Analog and the power of music that makes people come together in the true spirit of PUMA Social.

Kohra and Vinayaka are both fascinated with analog sound, whether its through field recordings, vinyl, or analog synthesizers. This collaboration brings new ideas towards listenable, moody Indian electronica making lo-fi the natural flavor of tuning in to India.

SIN:DROME & THE LIVE ROOM

Live Room is an online concert venue designed by Shivnakaun Studios for experimentation and collaboration between musicians, artists and performers.

The seed of Sin:drome is a result of many years of collaborative audio visual works between Vinny Bhagat and Ashhar Farooqui. The duo has been involved in technology-driven art practices. As curators of Online Concerts, Sin:drome has featured artists from varying disciplines such as sound, music, architecture, digital drawing, photography, and live visual performance.

Sin:drome's performance at Unbox will involve Live Sculpture, Sonic Landscape, Interactive Visuals, and remote storytelling/distributed artists online .



UnBox 2013. Highlights.

SHIVNAKAUN MEDIAARTS

An audio-visual experimental arts project, exploring innovative possibilities of expression in the field of new media art creation via compositions, performance, installations, and online broadcasts.

Shivnakaun MediaArts started out as a spontaneous electronic music group with collaborations & work across diverse backgrounds.

<http://shivnakaun.com/concerts/>

AETHER9

Aether9 : a collaborative art project exploring the field of realtime video transmission initiated in May 2007 during a workshop at the Mapping Festival in Geneva, Switzerland. Developed by an international group of visual artists and collectives working in different locations (Europe, North and South America) and communicating solely through the Internet, Aether9 is a framework for networked video/audio performance, and the collaborative development of dramaturgical rules particular to Internet modes of communication.

The system functions as an open platform for participants of any technical level to transmit imagery in real-time and interact through a structured narrative performance questioning the issues of presence/absence, remote/local, identity and intimacy in the context of the electronic space.

<http://aether9.org/>



UnBox 2013. Highlights.

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<http://unboxfestival.com/>